
OUR TOP READS OF **THE MONTH**



**Healthcare Markets & Deals Roundup
— Edition 3**

As the funding winter begins to thaw, Healthcare markets see increasing traction with over 25 transactions of note over the last 3 months and many more set to close in the coming months.

From Large pharma investments to healthtech startups with innovative products and business models raising funding, to know more, read our newsletter.

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**English Learning: Old Wine in
New Bottle**

While India has more than 129 Million English Language speakers - they still constitute only 10% of the population. English learning has been a promising business opportunity for decades and continues to hold huge potential. The Edtech boom during the pandemic and the rise of AI in general and generative AI in particular have redefined the landscape in the last 2 years. The article captures the latest in the English learning space - Prominent players, business models, funding scene, and key trends.

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**Unlocking Revenue Potential in
Hospitals (Part-1)**

With a record number of PE investments in the sector in the last 3 years, the next 5 years will see increasing pressure on operators for enhanced financial performance as investors seek attractive returns from exits.



**Education Markets and Deals
Roundup — 7th Edition**

Amidst the funding crunch in private markets an AI first edtech, Convegenius secured funding of \$7Mn from prominent investors highlighting the growing confidence among investors towards edtech especially AI focused companies.

In the first of the 2-part series that covers enhancing performance, we tackle key strategies that focus on how Hospital Operators can Enhance Revenue Performance.

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While public companies like Veranda Learning, Powerschool and Lincoln Education continued the momentum in M&A activity with some marquee acquisition in the education space.

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TOP READS AROUND THE SECTOR

THE ECONOMIC TIMES

Manipal, Apollo hospitals plan big investments for expansion
India's top two hospital operators - Apollo Hospitals and Manipal Health Enterprises - are planning major investments in setting up new facilities after making several acquisitions in the recent past, to tap into the growing trend of Indians preferring the organised sector for their healthcare needs.



MedTech 2.0: Powering the Arogya Bharat 2024 Agenda
MedTech 2.0 technologies can help to bridge this gap by providing remote healthcare services, early disease detection, and personalized treatment plans. MedTech 2.0 can also make healthcare more precise by using AI and big data to analyze patient data and identify patterns that would be difficult for humans to see.



Unacademy moved fast to break things. It ended up with a fracture
Ten managers in six months. That's the number of bosses a sales employee at Unacademy, an Indian edtech company valued at \$3.5 billion, worked for, until December last year. He was first hired for Next Level, a hiring platform Unacademy started in 2022. In two months, he was asked to join a live-streaming project, which was shelved in a month. The employee's final stop, before being laid off, was Graphy, a software as a service (SaaS) business.

#6 Rank in League Table (CY22) - Venture Intelligence

₹8,000 Cr+

Combined Deal Value

100+

Clients Advised

500+

Investors in Global Network



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