



PHOENIX GREENS
School of Learning
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LIGHTHOUSE

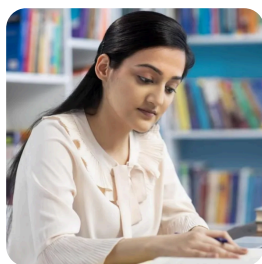
Phoenix Greens School Partners with Lighthouse Learning Group

We are thrilled to announce that LoEstro Advisors has successfully facilitated a strategic partnership between Phoenix Greens School of Learning and KKR-backed Lighthouse Learning Group as the exclusive financial advisor. This collaboration aims to elevate educational standards through enhanced faculty and leadership training, while creating enriching opportunities for students and staff across multiple locations.

This milestone represents LoEstro Advisors' **16th K-12 transaction in India** and our **5th in the dynamic Hyderabad market**, reinforcing our strong presence in one of India's fastest-growing educational hubs. As we continue to see tremendous potential in the education segment, we remain committed to fostering meaningful connections between investors and promoters in this thriving sector.

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OUR TOP READS OF THE MONTH



From Coaching Centers to Cloud Classrooms: India's Test Prep

The test preparation landscape in India has transformed into a vital educational cornerstone, reflecting fierce competition for elite institutions and government positions. The sector's projected growth to USD 12.4 billion by 2027, at a 23.24% CAGR (2023-2027), underscores its expanding influence. This surge stems from heightened



Education Markets and Deals Roundup — 15th Edition

October marks significant momentum in edtech, with key developments across listed and private companies. Duolingo's AI-powered expansion and growing user base, alongside IDP Education's milestone revenues, showcase sector strength. Bain Capital's PowerSchool acquisition and PW's successful Series B funding demonstrate continued investor confidence.

competition, middle-class aspirations, and digital adoption.

Market leaders like BYJU'S, Unacademy, and traditional giants such as ALLEN Career Institute collectively generate \$2.5Bn+ in revenue, controlling 35% of the market share. These figures aren't mere statistics—they represent a fundamental shift in how India approaches educational preparation and success.

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Healthcare Markets & Deal Roundup Edition 5 [Q2 FY'25]

India's healthcare sector continues to demonstrate resilience despite cautious market sentiment and a funding slowdown affecting many industries. In Q2 FY'24, deal activity surged, with transactions exceeding \$900Mn across pharmaceuticals, healthcare delivery, and medical devices. Strategic acquisitions in pharma and notable investments in health tech startups highlight the sector's strength.

This momentum isn't just about figures; it reflects growing confidence in India's healthcare ecosystem, driven by rising demand, technological progress, and healthcare's pivotal role in national development, from digital health platforms to specialized facilities.

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The landscape is evolving through AI integration, focusing on enhanced learning experiences and workforce development. Companies are strategically diversifying through personalized learning paths and professional certification programs, signaling a transformative phase in education technology.

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From Shutdown to Startup: India's Preschool Renaissance

The COVID-19 pandemic brought unprecedented challenges to India's preschool sector, threatening the survival of many independent units in the unorganized sector. Prolonged closures caused severe revenue losses, with many preschools forced to shut down as they couldn't collect fees but still faced fixed costs like rent and salaries.

Despite these hardships, the preschool sector has shown resilience and is seeing a strong post-pandemic recovery. Key drivers include NEP 2020 and favorable demographics, a rising middle class, and growing emphasis on early childhood education, creating a promising landscape for preschool operators.

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SOME TOP INSIGHTS AROUND THE SECTOR

The New Zealand Herald

Crimson Education hits \$1Bn valuation with \$68 Mn Series D

Crimson Education raised \$68 million in Series D funding from New Zealand investors, reaching unicorn status at \$1 billion valuation. The funds will accelerate global expansion, enhance mentoring programs, and strengthen operations. Founded by Jamie Beaton, Crimson supports students in Ivy League admissions.

Eruditus secures \$150 Mn funding, eyes India shift

The Rise Fund leads \$150 million Series F round in Eruditus, valuing it at \$3 billion. The company plans to relocate headquarters from Singapore to India, focusing on AI enhancement and APAC expansion. Despite sector challenges, Eruditus targets 30% revenue growth this year, emphasizing enterprise solutions.



Medical PG reforms address India's healthcare gaps

A comprehensive overhaul of post-graduate medical education aims to tackle India's doctor shortage, particularly in rural areas. With a current doctor-patient ratio of 1:834, the initiative focuses on expanding specialization opportunities, implementing simulation-based training, and fostering international collaborations to enhance healthcare delivery.



Medical colleges expansion plan faces quality concerns

India's ambitious plan to increase medical colleges to 766 by 2024-25 raises questions about educational standards. While MBBS seats grew 125% over a decade, challenges persist in faculty recruitment and infrastructure development. The initiative addresses urban-rural healthcare disparities while managing concerns about private institution standards and brain drain.

#6 Rank in League Table (CY22) - Venture Intelligence

₹8,000 Cr+

Combined Deal Value

100+

Clients Advised

500+

Investors in Global Network



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